



TABLE OF CONTENTS

EXCITING NEWS	1
TRIVIA CHALLENGE	1
PRODUCT HIGHLIGHT	2
TECHNICAL INFORMATION	2
DIVE SPOT	3
DID YOU KNOW?	3
UPCOMING EVENTS	4

TRIVIA CHALLENGE

Q: How many M101A receivers are included in the NDC pack designed for instructors and dive centers?

The first five people to e-mail the correct answer to advertising@oceanreefgroup.com will receive a \$5 gift certificate to Subway!

If you haven't dived here, you haven't lived at all! Find out where...**page 3**

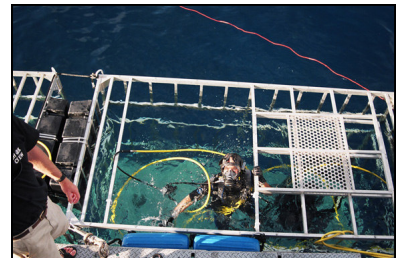
Exciting News

Shark Divers Use Ocean REEF Gear

2006 has been a fantastic shark season for Shark Diver, a California-based company that organizes shark expeditions around the world. This spring they made history with the first ever bottom and floating cages deployed at Tiger Beach in the Bahamas. It was all part of their new Tiger Shark expedition, which brings divers up close and personal with not only Tiger Sharks, but also Great Hammerheads and Grey Reef Sharks.

Shark Diver operates by the creed "Safe and Sane Diving." They achieve their high standard of safety with specially designed cages and high-tech gear. The staff of Shark Diver uses Ocean REEF masks and communication systems to insure the safety of guests and staff at all times.

Patric Douglas, CEO of Shark Diver, explains the need for specialized equipment, "Ocean Reef has allowed us flexibility in the water with the sharks we encounter that leads to safety for our divers. For example if you are diving with Tiger Sharks, and (even with cages) one of them begins to behave in an erratic



Divers use a specially designed shark cage

manner, you want to respond to that [quickly]. That means communication. Most divers and shark diving operations do this with hand signals. I don't know if you have ever tried to get the attention of a diver who's keenly watching a shark, but it's almost impossible. Ocean REEF masks are the way we respond to divers and sharks fast."

Shark Diver has been in the adventure business for over ten years. Their specialty is diving with the Great White Sharks of Isla Guadalupe. The Bahamas Tiger Shark adventure is the perfect next step for divers that want to discover sharks safely with state of the art equipment.

For more information on the Bahamas Tiger Shark adventure visit

<http://www.sharkdiver.com>.

Product Information

Training with M101A

Picture this scene from a beginning dive class: The instructor and students are in the pool practicing a skill, but one student can't seem to get it right. The instructor, using hand gestures, tries to correct him. However, the student doesn't understand and surfaces, frustrated. The instructor must surface, explain what the student did wrong in the situation, and then explain the skill once more. Repeat similar instances of confusion and frustration over the course of a day and how much time has been lost?

Communication is the key to having a comfortable and efficient learning environment. In order to have clear communication between a SCUBA instructor and student, at the moment it is needed, the Neptune System can be a valuable tool. An instructor wearing a full face mask with underwater transceiver unit can speak to his or her students in the water with no need to surface. The students, each wearing an M101A receiving unit, can hear the instructor, but not reply verbally.

Students can correct themselves while still underwater, rather than surfacing to receive instruction, submerging again, and trying to apply any corrections. The

quicker students can begin doing things correctly, the more practice they get, and the sooner they can move on to new skills. Much time is saved when the need to surface for every instruction is eliminated.

Because the M101A is a receive-only unit, it can be used with a conventional scuba mask and regulator. Also, the M101A is a wireless unit which turns on automatically when submerged, so it is extremely easy to use.

Ocean REEF offers gear packages for instructors or dive resorts that include a Neptune Space with GSM and M101A units. Contact a sales rep for more information.



The M101A can be worn with a conventional SCUBA mask

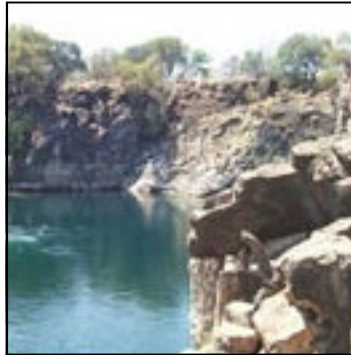
Technical Information

Communicate With Any Buddy

So you own a Neptune mask and underwater communication unit, but you don't always have a buddy with the same equipment. If you belong to a dive club or enjoy traveling on your own, you may have a different buddy every time you dive. What can you do to get the most out of your equipment? One solution is to purchase an M101A receiver unit that whomever you dive with may use.

The M101A unit is compatible with a GSM or GSM DC. It can be worn on a conventional mask strap, clipped to a BCD, or simply carried in one's hand. No special training is required to use an M101A; any diver can use this unit.

When diving with someone new, establishing clear communication is important. The ability to communicate verbally can be invaluable in an emergency situation.



Dive Spots

The Mysteries of Wondergat

Divers from all over the world flock to a place in the Northwest province of South Africa called Wondergat. This natural freshwater dive spot formed when the ceiling of an underground cave collapsed, exposing a giant hole filled with water. Wondergat is the deepest sinkhole in South Africa.

The water depth here varies from rainy to dry seasons, but it averages about 130 ft. The maximum depth can reach nearly 230 ft. when the water is high. Visibility ranges from 20-50 ft. and water temperature averages 57-70° F.

Divers who have visited say: if you haven't dived at Wondergat, you haven't lived at all! At this site there is diving for every experience level. Numerous overhangs, including a large one where a diver can "walk" upside down on the roof, provide an interesting underwater landscape. An underwater network of caves

is accessible for those with cave diving certification. The site is also popular for technical dive training.

Campsites are available near Wondergat, but the nearest town is Mafikeng, the provincial capital. When not diving, visitors can take in the area's many historical and cultural sights, including the Mafikeng Game Reserve which is a breeding ground for the White Rhino.

Local tribal legends regard Wondergat as a very mysterious place. There are tales of people disappearing into the sinkhole only to emerge suddenly aged with terrified eyes and grey hair! Photos from a recent dive weekend sponsored by Aqua Divers International (Ocean REEF's South African distributor) show the divers emerging unchanged. So, either the legends are untrue, or perhaps a Neptune Space mask can prevent premature aging!

DID YOU KNOW?

Some highlights from recent aquatic news:

- **Hawaii**-The Northwestern Hawaiian Islands have been declared a national monument, making the surrounding 84 million acres the world's largest marine protected area. The diverse ecosystem will now receive strong, near-permanent environmental protection.
- **South Carolina**-Off the South Carolina coast, a new species of scalloped hammerhead shark has been discovered. This genetically distinct species is being called the "cryptic species" for the time being. The sharks have been found along the East coast from Florida to North Carolina.
- **Michigan**-Algae blooms are on the rise in the Great Lakes. The cause may be two non-native species of mussels which were introduced to the region in the 1980s. These mussels filter the water, making it clearer and allowing sunlight to penetrate deeper into the water. The increase in sunlight may cause the algae to grow at greater depths than before. This is the worst case of algae in the region since the 1960s.



The "cryptic species" of shark

Upcoming Events

Watch the Neptune Space on
Shark Week!

Dirty Jobs

August 4, 9 p.m. ET/PT
Discovery Channel
dsc.discovery.com

Dive Excursion

August 25-27
Cooper River
Charleston, SC
contact Bill Routh
864-944-9255
www.singledivers.com

Come see Ocean REEF at
DEMA Show 2006!

DEMA Show

Booth #1219
November 8-11
Orlando, FL
www.demashow.com

Contact your local sales rep
today to set up a FFM demo
or course in your area!

"I am the proud owner of
a Neptune mask. I love
it. I dive it in warm and
cold water, but especially
cold water. My friends are
all jealous, even my wife."
—Maj. R. Matthew Croslin
Broken Arrow, OK



Win a Chance to Dive at Walt Disney World!

Kickady Scuba Adventures, an authorized Ocean REEF dealer and full service NAUI training facility, has been invited to dive at EPCOT Center's The Living Seas exhibit during DEMA Show in Orlando, November 8-11, 2006.

Kickady Scuba will be giving away two chances to dive at The Living Seas! The winning divers will not only get to experience The Living Seas exhibit, they will also get access to the rest of EPCOT and the nightly fireworks show. Visit www.kickadyscuba.com and watch for your chance to win.

"Once a customer always a customer" Ocean REEF considers all our customers part of the Ocean REEF Family and we want to keep you posted on the latest news from our company by mailing or e-mailing you *Creating the Future*. To receive our newsletter, please mail us your name & address, or e-mail your information to advertising@oceanreefgroup.com.

OCEANREEF®
connecting divers

1699 La Costa Meadows Dr. Ste. 101
San Marcos, CA 92078